

For Immediate Release
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Contact:

Chuck Aikens, General Manager
LIONChoice.com (800) 786-8083

Joe Ringer, Executive Vice President
Lioninc.com (888) 251-7616

Lioninc.com Provides Mortgage Rates
and Information to Go2Net

Introduces Mortgage101.com Interest Rate Search
to Go2Net's Real Estate Channel

Denver, CO - Lioninc.com, a wholly owned subsidiary of LION, Inc. (OTC BB: LINC), the leading provider of Internet products and services for the \$1+ trillion mortgage industry, today announced an agreement with Go2Net to market its Mortgage101.com's interest rate search offerings on Go2Net's (<http://www.go2net.com>) Real Estate Search Channel. This agreement gives Go2Net's users access to competitive interest rates from more than 700 national and local mortgage companies, and enables them to search Mortgage101.com's extensive library of information. Financial terms of the agreement were not disclosed.

These features will enable Go2Net's online consumers to not only search for current mortgage interest rates and fees, but will also allow them to pre-qualify and apply for a mortgage loan directly with the mortgage company of their choice. Loan applications originated via this path allow for mortgage companies to electronically and seamlessly submit files through LION's Automated Underwriting (AU) services for instant loan decisions.

"This initiative embodies our mission to obtain increased visibility for our consumer mortgage sites, which already receive over 600,000 unique visitors per month," states Joe Ringer, Executive Vice President of Lioninc.com. "By increasing the number of consumers that visit our sites, we continue to bring home buyers and mortgage companies together with the choice, convenience and cost advantages of the Internet. Go2Net is one of the premier sites on the Internet and offers an excellent vehicle for generating traffic."

"Lioninc.com has established itself as a leader in offering first-class tools and resources focused on the mortgage industry, and we're pleased to be working with them," said Dan Ballister, Go2Net's national sales director.

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About Lioninc.com

Lioninc.com was one of the first American businesses to provide service over the Internet. It has emerged as the premier provider of cutting-edge Internet products for the \$1+ trillion mortgage industry. It is using the fastest-growing information channel ever developed-the Internet-to bring together households, real estate companies, mortgage brokers, mortgage lenders, and financial institutions so that each group's

home loan needs can be quickly, easily and efficiently met.

Lioninc.com's number one initiative is to design the infrastructure that makes possible the origination and underwriting of loans-electronically-over the Internet. Lioninc.com is currently developing "automated underwriting" (AU) technology that enables borrowers, brokers and lenders to send, receive and approve loan applications over the Internet (through LionAU.com).

LIONChoice.com, a division of Lioninc.com, hosts two consumer portals, America Mortgage Online (www.amo-mortgage.com) and Mortgage 101 (www.mortgage101.com), and designs web sites for mortgage companies using Mortgage 101 technology. LIONChoice.com is located at 2828 Speer Blvd., #210, Denver, CO 80211. Telephone: 800-786-8083. Fax: 303-455-4100. Lioninc.com's headquarters are located at 2201 Lind Avenue, Renton, WA 98055. Telephone: 800-546-6463. Fax: 425-902-4141. For more information, visit the company web sites at www.lioninc.com and www.lionchoice.com. For more information on LION, Inc. (formerly Plenum Communications) visit www.lioncorp.net.

About Go2Net, Inc.

Go2Net (www.go2net.com) is a network of branded, technology- and community-driven Web sites focused on the categories of personal finance; search and directory; commerce and business services; and multi-player games. The Go2Net Network is home to many of the Internet's leading vertical brands, including: Silicon Investor in the personal finance category; Go2Net.com, MetaCrawler, Dogpile, and 100hot in the area of search and directory; HyperMart, Virtual Avenue, FreeYellow.com, Authorize.Net, Haggle Online, and WebMarket in the commerce and business services segment; and PlaySite in the area of multi-player games. The company's Go2Net Labs division develops Web-related software and innovative technologies to enhance the features and functionality of the Go2Net Network's sites and for licensing to other Internet companies.

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Lioninc.com

2201 Lind Ave., #200, Renton, WA 98055
Phone: 800-546-6463 / Fax: 425-902-4141

LIONChoice.com

2828 N. Speer Blvd., #210, Denver, CO 80211
Phone: 800-786-8083 / Fax: 303-455-4100