



LION, Inc. Opens 38 New Regions in B2B Marketplace

LION Loan Search™ Now Includes 75 Regional Databases of Wholesale Rates and Programs

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Renton, WA — LION, Inc. (OTC Bulletin Board: LINN) today launched 38 new regional databases for its business-to-business mortgage marketplace, located at www.lioninc.com. These 38 new regions have been added to LION Loan Search™, which enables mortgage originators to search and compare interest rates from wholesale lenders.

LION, Inc. has expanded the wholesale rate database used for LION Loan Search™ from 37 regions in 22 states to 75 regions that cover all 50 states and Washington DC. In most cases, the newly launched regions have participation from at least 25 different wholesale lenders, enabling mortgage originators in these new regions to search an average of 350,000 unique pricing variations that are updated daily.

“By expanding the number of regions represented in LION Loan Search™, we are further developing our marketplace and are creating additional value for our customers in areas that were not serviced by unique regional databases in the past,” said Ed Hallda, Chief Strategy Officer of LION, Inc.

Dave Stedman, President of LION, Inc., commented that “this raises the bar for our database of wholesale rates, which is already one of the largest in the country. The rollout of these new regions completes the company’s national presence and creates a great opportunity for us to establish legendary experiences with new mortgage brokers and wholesale lenders.”

(MORE)

About LION, Inc.

LION, Inc. has been a pioneer of online business-to-business products and services since 1995. It has emerged as a premier provider of cutting-edge Internet products and services for the over \$1 trillion mortgage industry, creating one of the largest mortgage marketplaces in the country. LION, Inc. brings together borrowers, real estate companies, mortgage brokers, mortgage lenders and financial institutions, enabling them to facilitate home loans in an easy, efficient and quick manner.

LION, Inc. has offices in two locations: Seattle, at 2201 Lind Ave. SW, Renton, WA 98055, and Denver, at 2000 S Colorado Blvd, Denver, CO, 80222. For more information, please visit www.lioninc.com.

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